



Alliant Energy's Billing Strategy at a Glance

Alliant Energy is an investor-owned utility regulated by Wisconsin's Public Service Commission. As a monopoly, Alliant provides exclusive electric and natural gas services within its southwestern Wisconsin service territory. Their headquarters are in Madison, WI.

Billing Strategy Basics

Customers are charged monthly in two ways:

- Fixed Fee – Monthly charge for connection
- Use Rate - Based on energy consumption

Alliant is proposing to increase its mandatory fixed rates and lower its use rate for 2017 and 2018.

The Impacts

- Decreases incentives for energy efficiency measures due to a lower rate of return.
- Increases bills for low-energy users including seniors, low-income, students, apartment dwellers, and small businesses.
- Reduces customer control over energy bills.
- Reduces market for clean energy services.

What now?

- Alliant's proposal is under consideration by the Public Service Commission. Public comments can influence the final decision.
- To make your voice heard, file a comment at www.tinyurl.com/commentAlliant.
- Public hearings are scheduled for 2pm and 6pm on Sept. 28th at 610 N Whitney Way in Madison.

Get Involved with RePower Madison

RPM is composed of citizens who want fair and affordable utility bills, and who want Madison to be a national leader in clean energy. Connect with us on Facebook and call Mitch at (920) 323-9585 to volunteer and help create a better future for our community.

	Current (2016)	2017 Proposal	2018 Proposal
Fixed Fee (monthly)	\$7.67	\$12	\$18
Use Rate (per kWh)	12.2¢	11.9¢	11.3¢

- Fixed fees will more than double over the next two years

Monthly Usage (in kWh)	2016 Bill	2018 Bill	% Change
250	\$38.17	\$46.25	+21.2
500	\$68.67	\$74.50	+8.5
1,000	\$129.67	\$131.00	+1.02

- Customers who use less will bear a larger burden of increase in their bills.
- All customers will have less reason to invest in energy efficiency.